Representative Goyke
Representative Neubauer
Senator Erpenbach
Senator Johnson

TOURISM

Omnibus Motion [LFB Papers #580, 581, 582, 583, & 584]

Motion:

Move to adopt the following provisions:

Market Expansion Funds (Paper #580, Alt. 1). Move to provide \$781,800 GPR each year in ongoing marketing funding.

Native American Tourism of Wisconsin (Paper #581, Alt. 4). Move to transfer administration of the Native American Tourism of Wisconsin marketing contract and \$200,000 PR annually in tribal gaming revenue from Tourism to DOA. Create an annual appropriation in DOA, provided \$400,000 PR annually for American Indian tourism marketing. Require DOA to award the amount appropriated to the Great Lakes Inter-Tribal Council. Reduce GPR-Rev by \$200,000 annually associated with the increased appropriation.

Office of Outdoor Recreation (Paper #582, Alt. 1). Move to provide \$353,800 GPR annually with 3.0 permanent positions for the Office of Outdoor Recreation.

Creative Economy Development Initiative Grants (Paper #583, Alt. 1). Move to provide the Arts Board \$250,000 annually under its appropriation for state aid for the arts on a one-time basis in the 2021-23 biennium to make competitive grants in the biennium for the development of the creative industry, defined as individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content.

Arts Board Fund Matching (Paper #584, Alt. 2). Move to provide \$119,200 GPR in 2021-22 to reflect equal state matches for federal awards from the National Endowment for the Arts in 2019-20 (\$16,100 shortfall), 2020-21 (\$23,100 shortfall), and preliminary 2021-22 awards (\$80,000).

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The motion would incorporate provisions of Assembly Bill 68 / Senate Bill 111 as introduced for: (a) ongoing marketing funding of the Department of Tourism; and (b) staffing and funding for

the Office of Outdoor Recreation in Tourism. The motion would also transfer administration of a contract for Native American Tourism of Wisconsin from Tourism to DOA, as requested by Tourism and DOA under the 2021-23 biennial budget requests of each agency, while providing an additional \$200,000 tribal gaming PR for the contract. The motion would incorporate provisions of AB 68/SB 111 to establish a creative economy development initiative grant program, and provide one-time funding in the 2021-23 biennium, as recommended by the administration in an April 23, 2021, errata letter. Further, the motion would provide funding for the Arts Board consistent with identified shortfalls in state funds required to match NEA grants through 2021-22.

[Change to Base: \$2,890,400 GPR, \$400,000 PR, and -\$400,000 GPR-Rev]

